Dear Editors and Reviewers,

Firstly, I wish to thank the reviewer(s) for their comments on my article. I feel glad to have been pushed by both reviewers to be clearer on the methods and improve the structure of the paper, and I am grateful for the opportunity to revise and resubmit my manuscript for publication with First Monday.

In respect to the comments I have rewritten the introduction to clarify the research object and ensured that this is referenced throughout the piece. This has helped lead to a more organised theoretical framework that presents the foundations necessary for the analysis. In doing so, references to literature that were not previously explored have been moved from the results section of the paper to the theoretical background as a more appropriate structure. I have also added scholarship here that deals with ideas of feminists and postfeminist humour, to contextualise gendered joking more aptly.

Following your feedback, I have also dramatically reorganised the methods section. I have been clearer on the sample that was analysed, how it was selected, and that the comments informed the analysis. I have increased the volume of user-comments quoted in the submission, to clearly demonstrate the source of the analytical themes. The conclusion has also undergone significant rewriting in order to avoid ambiguity.

This effort has strengthened my confidence in the contributions of the analysis presented in this paper. At the same time, these comments have also encouraged me to be clearer in the text about the methods used and the limitations of these choices.

I thank the reviewers for the significant contributions they have made through the time and thought devoted to reading and responding to my submission and believe that the submitted revision is now stronger and more coherent thanks to their feedback.

Best wishes,

Sian