Appendix

Table 1 – Frequency of AIDS news coverage along the 10 Arabic media outlets in 2014

|  |  |  |
| --- | --- | --- |
| Media outlets | Total no. of news stories | Frequency |
| 1. CNN | 20,562 | 16 |
| 1. BBC | 16,516 | 20 |
| 1. France24 | 23,084 | 23 |
| 1. RT | 38,408 | 32 |
| 1. Al Jazeera | 33,124 | 28 |
| 1. SkyNews | 33,097 | 10 |
| 1. Al Hayat | 27,182 | 13 |
| 1. Al Arabi | 60,209 | 22 |
| 1. Al Sharq Al Awsat | 39,866 | 13 |
| 1. Al Arab | 27,044 | 13 |
| Total | 298,533 | 190 (0.06%) |

Figure 1 – Google searches for five STDs in Arabic from 2004-2015

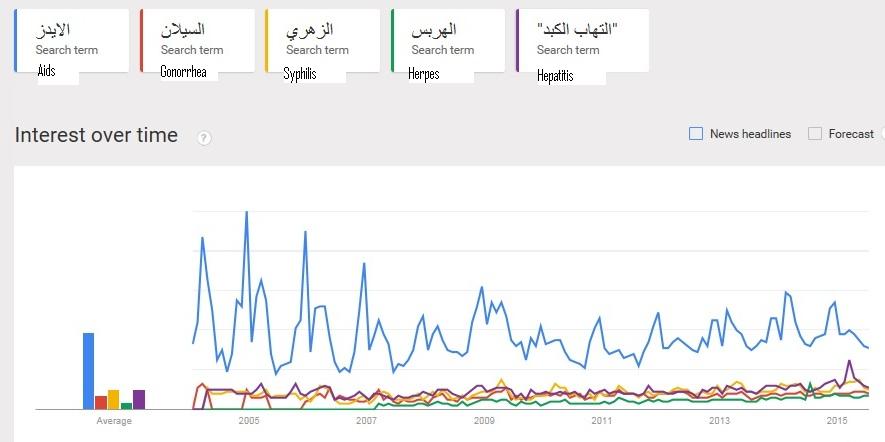


Figure 2 – Monthly distribution of AIDS coverage by all Arabic media outlets, “AIDS” hashtag, and “AIDS” Wikipedia in 2014

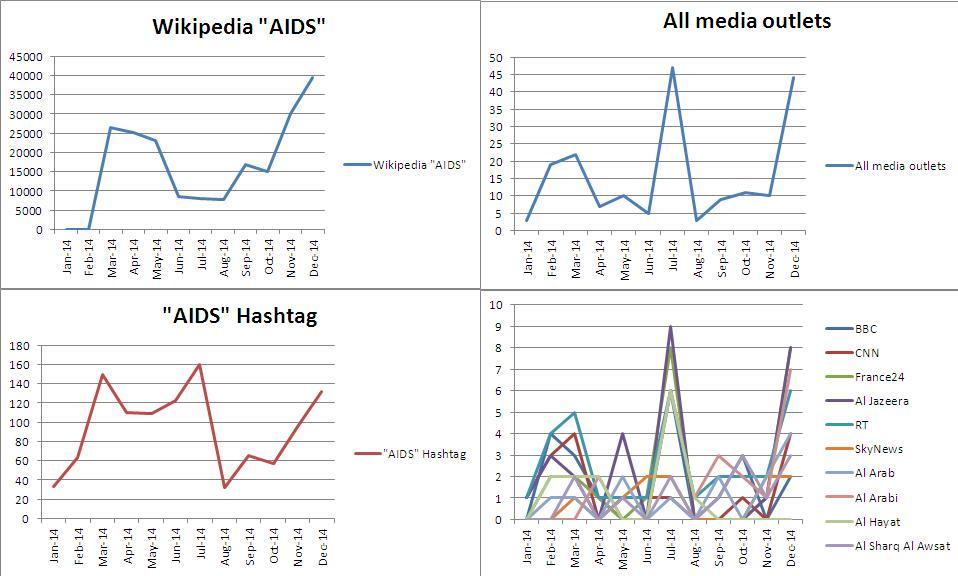


Figure 3 – Google search in Arabic in 2014 for AIDS and its symptoms and treatment

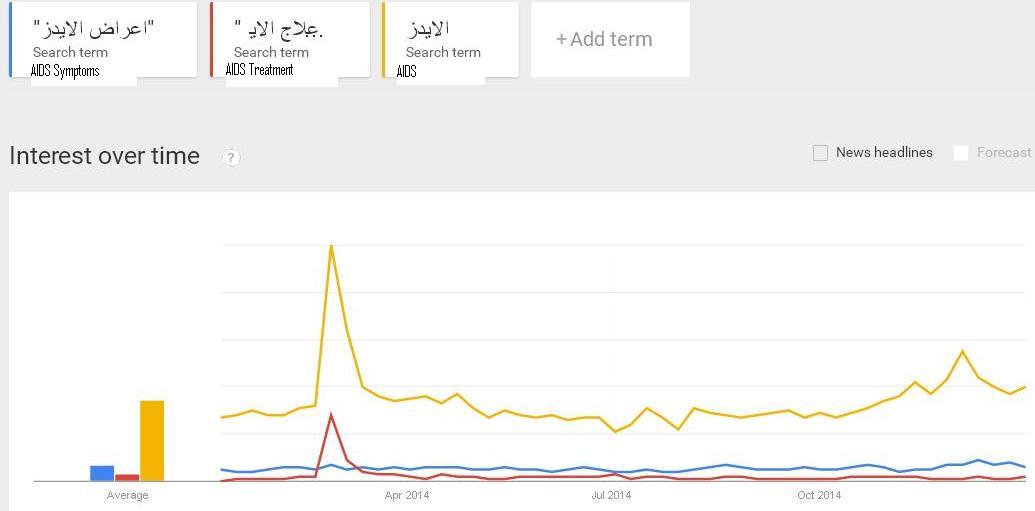


Figure 4 – Top cities distribution based on their STDs Google searches in Arabic from 2004-2015

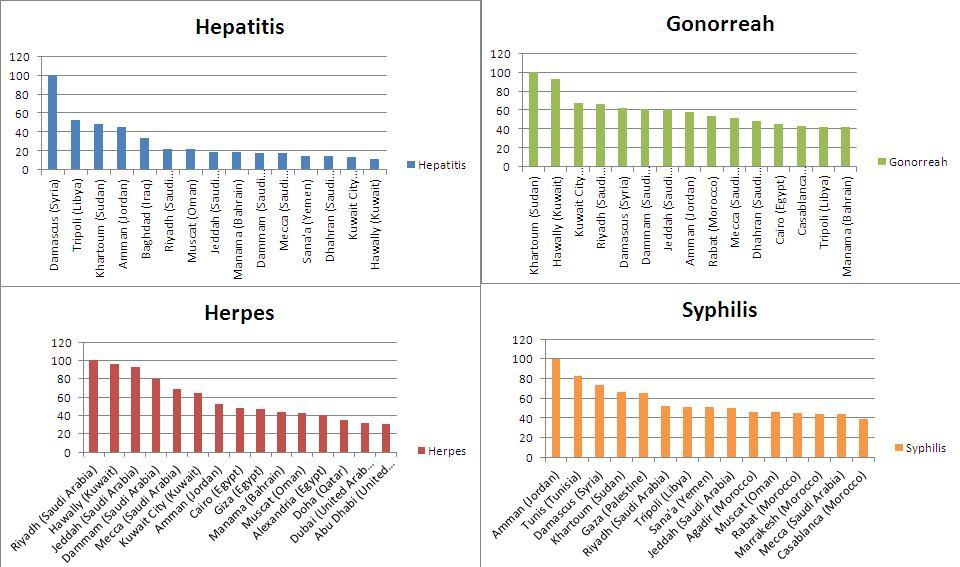


Figure 5 – Top cities based on their AIDS symptoms and treatment searches in Arabic from 2004-2015

