**Reply to Editor**

**Manuscript title *(revised)*: Source Effects and Cause Involvement in Prosocial Online Crowdfunding: A Collective Action Perspective**

**Manuscript ID: 9598-62533-1-RV**

Dear Professor Edward Valauskas,

Editor, First Monday,

We thank you for the very timely review of our manuscript submitted to First Monday.

We are pleased to know that the reviewers found the study to be a valuable contribution to the field and had provided constructive suggestions to further improve the manuscript. We are pleased to submit the revised manuscript.

On top of revising the manuscript based on yours and reviewers’ comments, we made a couple of broad changes to the manuscript to highlight the study’s contributions more clearly. We describe the changes and revisions below.

1. We had provided the wrong order of authors in our initial submission. We have now amended the manuscript’s metadata in First Monday’s online portal to accurately reflect the author order for the manuscript.
2. We have input the revised Title and Abstract for the manuscript in the metadata. The title is revised to “**Source Effects and Cause Involvement in Prosocial Online Crowdfunding: A Collective Action Perspective”** to better illuminate the study’s contribution to the field and the unique contribution to research in the area.
3. We have incorporated all tracked changes and comments made by you and reviewers to the previous manuscript in the revised version. We also highlighted all additional discussions and changes that are added to the revised manuscript.
4. One suggestion was to better explain prosocial and discuss its relation to crowdfunding. We provided this explanation and discuss them on p. 5 in revised manuscript. The changes are highlighted.
5. We were asked to discuss the links between source personalness, group norms, and cause involvement in the literature review. We added this discussion on p. 10 in the revised manuscript. The changes are highlighted.
6. The revised manuscript was proofread, and the citations and references formatted according to First Monday’s requirement. The Tables and Figures were also formatted for clarity and to allow for easier copyediting.

Again, we thank you for this opportunity to revise and resubmit the manuscript. We feel that the current manuscript has very much improved from the previous version, and we look forward to hearing from you.

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| Sincerely, Elmie Nekmat Communications and New MediaNational University of SingaporeEmail: elmie@nus.edu.sg | And on behalf of,Hong Wen NgCommunications and New MediaNational University of SingaporeEmail: nghongwen@gmail.com |